

TITANIAN 2014

San Marino High School
2701 Huntington Drive
San Marino, CA 91108

Telephone: 626.299.7045

Fax: 626.299.7046

Email: business@titanian.org

SENIOR DEDICATION/ BUSINESS ADVERTISEMENT/ CLUB/ SPORTS CONTRACT

FILL OUT COMPLETELY: Without completion of all information (numbers 1-7), **Titanian** cannot accept your order. Failure to fill out all information may forfeit your ad space.

1) I AM PURCHASING A: (please circle one)

1/8 page ad full color (100 characters with spaces max)	\$210
1/4 page ad full color (250 characters with spaces max)	\$340
1/2 page ad full color (375 characters with spaces max)	\$470
Full page ad full color (500 characters with spaces max)	\$770
Double-page ad full color (1000 characters with spaces max)	\$1200

2) SUBMISSION TYPE: (please check one)

____ I agree to submit all my ad contents (including writing, pictures, graphics, etc.) by the 11/08/13 final deadline. *Clubs and sports must provide a typed roster of all members.* (Please provide custom instructions for **Titanian** to follow and any pictures you would like to be used). Titanian will be designing all senior dedications for consistency purposes. Businesses will be able to submit advertisement designs.

3) SUBMISSION METHOD:

EMAIL (preferred):

1. Attach all pictures/business card and writing in an email.
2. Label the email with your name/company and ad size
3. Submit to business@titanian.org

DIGITAL (Business only):

1. Ads must be created in Adobe Photoshop or Adobe InDesign. Nothing else!
2. All graphics and pictures must be at 300 dpi, saved as a TIFF or JPEG file.
3. Provide the design and all fonts and linked files submitted by email to business@titanian.org.
5. If you have any questions, do not hesitate to call or email us.

OTHER:

1. Submit envelope with the following necessities:
2. Provide pictures/other ad materials and typed writing in an envelope.
3. Write the student name legibly on the front of the envelope.
4. Titanian will scan in all pictures and design the ad according to the year's design.

CUSTOMIZED:

1. Attach all pictures/business card, graphics, and writing needed.
2. Provide all custom instructions for **Titanian** to follow.

4) CLUBS/SPORTS: (please check one)

Titanian can arrange for one picture to be taken free of charge by a professional photographer. Please specify if you would like this service for your ad. (*Note: it is your responsibility to coordinate with your members to be present at the shoot and to submit a typed, alphabetized roster of the club/team members.*)

_____ I would like **Titanian** to take my ad photo.

_____ I will not need this service. I will submit all components needed for my ad by following the above guidelines by the deadline. **PAYMENT:** (Please check one, complete, and attach to this form.)

5) Payment methods: (please check one)

_____ Cash

_____ Check made payable to "**SMHS Titanian**"

***100% of payment due at signing**

_____ + _____ = _____
Price of Ad Additional Fees Total

<p>STAFF USE ONLY: Check Number: _____ Paid? Yes No Materials? Yes NO Page Number: _____</p>

6) INFORMATION: (All blanks must be filled or your ad may be declined!)

BUSINESS _____ SENIOR DEDICATION _____ CLUB/ORGANIZATION _____

NAME OF STUDENT (S)/ORGANIZATION IN THE PHOTO/BUSSINESS: _____

NAME OF PURCHASER OF THE ADVERTISEMENT: _____

ADDRESS: _____

CITY: _____ ZIP CODE: _____ TELEPHONE: (_____) _____ - _____

EMAIL: _____ EMERGENCY CONTACT: (_____) _____ - _____

7)

Titanian reserves the right to refuse any picture, artwork, or message. For legal reasons, **Titanian** will also not allow abbreviations or coded messages in the copy (writing), nor can we accept submitted advertising materials that advocate violence, racism, drug/alcohol use, etc. on the artwork, picture, or copy. All copy (writing) must be in English. The final decision for suitability rests with the Yearbook Adviser.

Should your ad fail to appear in the **2014 Titanian**, our responsibility and liability is limited to a full refund of your money. If the ad's failure to appear is due to the purchaser's negligence, no money will be refunded.

ALL MATERIALS (PAYMENT, CONTRACT, ADVERTISEMENT) ARE DUE 11/08/13. Ad contracts must be submitted by the final deadline 11/08/13 to reserve space in the **2014 Titanian**. Ads submitted after 11/08/13 will only be accepted if space permits.

I have read the contract, agree with the terms, and found all the information to be correct. It is my responsibility to accurately submit all my materials to Titanian on time.

_____ PURCHASER'S NAME PRINTED DATE: _____

_____ PURCHASER'S SIGNATURE

_____ AD-SELLER'S NAME PRINTED

_____ AD-SELLER'S SIGNATURE

If you have any questions or problems, please contact Mr. José Caire, **Titanian** Adviser at 626-299-7045 or email us at business@titanian.org **THANK YOU!**